



McBride Magic, Inc. 3132 Shadowridge Ave., Las Vegas, NV 89120
<http://www.mcbridemagic.com>

Dear Friends:

Thank you for considering sponsoring a “Jeff McBride Experience,” mini-magic convention! I love doing these, partly because it means I get to spend two days hanging out with other magicians and sharing magic with them. I thought you might like to know how the experience looks from my point of view, which might be pretty close to YOUR point of view if you decide to go ahead with this:

Day One:

I fly in and get to spend some quality time with you, or you and your own inner circle. It is up to you whether you just want a quiet dinner and one-on-one time, or to invite a few close friends to come along.

Day Two:

Morning

In the morning and early afternoon, we get more one-on-one time. I love sharing goals, visions, performance ideas, and, of course, magic tricks we can discuss and help each other with. Typically, we meet for brunch and then spend 2-3 hours of this one-on-one time before we have to get to the space to start setting up the show and lecture for that evening.

Mid-Afternoon

Master Class on Show Production

I have to set up for the evening, and will need your help, as well as that of any of your group who wants to helping out for the evening. What you get is a special “insider” view of my process and what I can share with you from my experience doing thousands of shows over the years. You’ll see how I prepare, set up and rehearse the 90 minute show. You will learn my secrets of how to pack small and play big, and how to do a big show with a minimal amount of hassle. This has proved to be one of the most enjoyable parts of the two days for me, and I think, for those I’ve worked with. It is fun and informal, yet focused on delivering a great show.

6:30: Doors open for Showtime!

You will see me as I meet and greet the audience and learn the subtle art of audience pre-show interaction. I find this to be one of the often-missed, yet essential ingredients for effectively connecting with an audience before the show even begins! I’ll let you in on the secrets of how I choose the best on-stage participants. You’ll learn exactly how!

7:00 SHOWTIME

The main event begins, and you are the host, master of ceremonies, and, if you desire, the opening act! I will supply you with the perfect introduction for the show to set up the evening in grand style. Then, sit back, relax and enjoy the show!

8:30 Finale Bows and Break

This is where we take our final bows and then a fifteen minute break. The laymen in the audience depart and the magic enthusiasts and club members stay on for a highly interactive and informative magic lecture.

8:45 Professional Secrets

My lecture continues to change and grow, but I can promise you and all of those gathered a 90 minute roller-coaster ride of magic, performance and mystery. As you know, while I will certainly teach a fair amount of new tricks you and your group can use, I don't just "teach you tricks." Real magic comes from using psychology, philosophy and theatre, and so I'll also be teaching the secrets behind what makes a simple trick into a great piece of magic.

10:15 Lecture Ends.

You and your inner circle of friends, as well as any magicians that are taking the next day's Master Class workshop are invited to join us for a little after-show festivity. Let's all go to your favorite after-show spot, for a fun and informal magic session, casual conversation and end the night in a friendly way.

Day Three:

10:00 I look forward to a pleasant brunch with you, or you and your inner circle.

11:00 Set up and preparation for the Master Class workshop.

11:30 Doors open for a meet and greet.

12:00-4:00 MASTER CLASS workshop

I guarantee this will be one of the most extraordinary days of magic you will ever experience. This is where we can really transform the magic that you and your friends perform. Of course, as sponsor, you're not expected to pay for the workshop or any of the events yourself.

4:30 After the Class, depending on my schedule, I will either fly on to my next show, or will join you and the rest of the Master Class participants for an informal evening of dinner and magic at a local restaurant. Dinner is "on your own" for those attending. This is a fun way to wind down after a fun three days of magic.

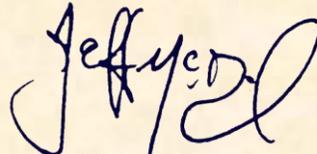
FOLLOW-UP

I like to offer a one-hour free Skype session follow-up with you a week or so after the whole McBride Experiences is over. We can use it to evaluate your personal goals, dreams and career trajectory. At the same time, you can get back to me with any feedback or ideas you

might have had about how I can continue to make “The Jeff McBride Experience,” the most incredible two days of magic possible for everyone who participates.

I look forward to our time together! Till then, I remain:

Magically yours,



Jeff McBride