

VARIETY

THE INTERNATIONAL ENTERTAINMENT WEEKLY

NIGHT CLUB REVIEWS

JEFF McBRIDE

NEW YORK The Ballroom (175 seats); Aug. 14-Sept. 29, 1990; \$25 top, two drink minimum. Promoted by Keith Sherman & Associates. Reviewed Aug. 15.

Illusionist and magician Jeff McBride stunningly combines ancient ritual, traditional magic, Zen, Kabuki and some pretty amazing effects for an unusual hour of mystery and fun.

An ace showman, McBride immediately draws his audience in as he emerges from the blackness onstage to don a variety of masks. He's accompanied by Jordan Rudes' effective new age music.

The linchpin of McBride's evening is a discourse on magic that prompts a stunning collection of illusions involving earth, air, fire and water. The most incredible feat of all involves beams of light that McBride seems to hold and bend with his hands.

McBride delivers a colorful, eye-popping extravaganza that is sure to evoke wonder from even the most cynical. --
Mars.